

WATER

INDUSTRYJOURNAL

Readership / Audience 2026

Water Industry Journal is the new voice of the water industry, giving expert industry analysis and comment on legislation, regulations and innovations as well as insights on leadership and management issues throughout the water and waste water industry.

Covering aspects such as revealing profiles and interviews of some of the industry's leading lights, WIJ aims to inspire and educate its readership with insightful case studies and features, matched with a refreshing mix of industry specific news that impact the current industry landscape.

Aimed specifically at the Water and Wastewater industry, WIJ industry professionals across the UK's Water and Wastewater utility companies, Tier 1 and Tier 2 contractors, wider supply chain and regulators.

Audience

Print Magazine: **3,600** | Online Magazine Subscribers: **1,900** | Magazine Readership: **11,000**

Social Media followers: **15,300** (LinkedIn Newsletter: **6,322**)

Industry	Total followers	%
Water Supply and Irrigation Systems	1290	26.94
Utilities	866	18.09
Environmental Services	616	12.87
Civil Engineering	584	12.20
Mechanical or Industrial engineering	435	9.09
Construction	328	6.85
Water, Waste, Steam, and Air Conditioning Services	297	6.20
Oil and Energy	187	3.91
Renewables & Environment	185	3.86

Website stats:
waterindustryjournal.co.uk

Average visits per month: **5,211**

Average page views per month: **15,621**

Online Audience

UK **58%** | Europe **12%**

USA **25%** | Rest of the world **5%**

